

AJCE

In the Silver Jubilee Year
proudly presents a landmark initiative

Amal Jyothi Business School (ABS)

Launching BBA (Honours)
Academic Year 2026 - 27



AMAL JYOTHI COLLEGE OF ENGINEERING (AUTONOMOUS)

KANJIRAPPALLY, KERALA

Accredited by



Approved by



Affiliated to



Managed by
the Catholic
Diocese of
Kanjirappally

About AJCE

Established in 2001 by the Catholic Diocese of Kanjirapally, **Amal Jyothi College of Engineering (Autonomous)** is among Kerala's most respected institutions for professional education. Over the past 25 years, the college has built a strong reputation for academic rigour, distinguished faculty, industry engagement, and a vibrant culture of innovation and entrepreneurship. The institution has further strengthened its standing by securing the **4th rank in KIRF** (Kerala Institutional Ranking Framework) With **NAAC A+ accreditation**, **seven NBA-accredited programmes**, and one of the largest academic infrastructures among engineering colleges in the state, AJCE remains committed to excellence, preparing graduates to excel in a complex and rapidly evolving global landscape. Located in the serene village of **Koovapally**, in the foothills of the **Western Ghats**, the campus spans **70 acres** of lush greenery with over **5,000 trees**, offering an inspiring residential learning environment.

The institution currently offers **16 academic programmes**, and in addition **doctoral (PhD) programmes in Engineering, Computer Applications, Sciences, Humanities and Management**.



25
Years of
excellence



16
Departments



219
Faculty



3370
Students

MANAGEMENT



Chairman, Governing body
Very. Rev. Fr. Bobby Alex
Mannamplackal



Director, Administration AJCE
Rev. Fr. Dr. Roy Abraham
Pazhayapampil



Principal AJCE
Dr. Lillykutty Jacob



Amal Jyothi Business School – A Vision Realised

Established in the Silver Jubilee year of Amal Jyothi College of Engineering, Amal Jyothi Business School (ABS) reflects a forward-looking commitment aligned with NEP 2020 and multidisciplinary excellence. With the launch of the BBA Honours Programme, ABS offers management education that matches global standards, going beyond a conventional degree. Featuring distinguished faculty, world-class pedagogy, global exposure, and Swiss Finishing School-inspired training, ABS aims to shape confident, competent, and globally capable future leaders.



AMAL JYOTHI
BUSINESS SCHOOL
KANJIRAPPALLY

4 Years
Degree program

BBA Honours

BUILT FOR BUSINESS. ANCHORED FOR LIFE



Director ABS

Prof. (Dr.) Thomas Joseph

Prof. Thomas Joseph is an IIT-IIM Professor and distinguished Strategy Advisor. He brings more than 35 years of global experience spanning multinational corporations and premier academic institutions. He is an Electrical & Electronics Engineer by profession and has a **PhD from IIM Bangalore**. He has also pursued executive education at **Harvard Business School (Boston)**, **Ross School of Business in University of Michigan**, and the **MaxPlanck Institute of Economics, Germany**.



Co-ordinator ABS

Rev. Fr. Pious Kochuparambil

Fr. Pious Kochuparambil serves as the Coordinator of the BBA (Honours) Programme at Amal Jyothi College of Engineering, Kanjirappally. He is an Assistant Professor with experience in both teaching and academic administration. He holds an MBA from St. Joseph's Institute of Management, Bangalore, and previously served as Assistant Administrator at Marian college (Autonomous), Kuttikkanam.

BBA (Hons.) Admission

Eligibility for the Program

Candidates must have passed Plus Two (Higher Secondary) or an equivalent examination recognised by APJ Abdul Kalam Technological University Trivandrum.

Selection Criteria

Admission to the BBA Programme is based on a comprehensive evaluation process designed to assess the academic ability, analytical skills, communication skills, and personality of applicants. The selection process consists of four components with the following weightage.

Component	Weightage
Plus Two (Higher Secondary) Marks	20%
Online Aptitude Test	30%
Group Discussion / Extempore	20%
Personal Interview	30%

ABS BBA (Hons.) Highlights

IIM Modelled
Academic
Excellence

Global
Sophistication
Matching Swiss
Finishing School

Sainik School
Inspired
Discipline & Skill
Development

Engineering
Orientation to
Business Students



Why Choose our BBA (Hons.)

Fully Residential

Fully residential programme ensures total academic immersion, continuous mentoring, and holistic development. Inspired by **IIMs, IITs**, and the **Indian Gurukulam tradition**, students follow a structured routine of academics, skill training, sports, and industry interactions that build knowledge, discipline, leadership, and life skills. Residential learning fosters **team skills**, independence, responsibility, and a complete 360° transformation.

Mornings

Rigorous knowledge based classes for conceptual clarity and academic depth.

Afternoons

Skill building and application-oriented learning that enhances employability.

Evenings

Sports and physical activities that build discipline, resilience, teamwork, and well-being

Later sessions

Interactions with industry leaders, senior management professionals, and eminent personalities, followed by informal discussions, debates, and collaborative problem solving

Internationally Renowned Faculty and Mentors

All core courses are taught by **faculty with PhD-qualification** from premier institutions and **global exposure**. Their research driven teaching and close residential **mentoring** ensure **deeper conceptual clarity, personalized guidance, and intellectual growth**.



Engineering Orientation for Business Students

ABS being located within the engineering campus gives students compact exposure to systems, processes, and technologies. This technical foundation enhances understanding of operations, automation, AI and innovation, preparing students for technology driven business leadership.

Analytical and Synthesizing Skills

The programme develops both analytical rigor and holistic thinking through academics, sports, arts, and experiential activities. Students learn to solve complex problems, collaborate effectively and make sound decisions in dynamic business environments.

Global Exposure and International Orientation

Students gain progressive exposure from local to global contexts through Kerala immersion, Bharat Darshan, rural engagement, Middle East visits and a European exchange programme, building cultural intelligence and global competence.

Career Readiness, Placements and Competitive Exam Coaching

Career preparation begins in Year 1 through internships, placement support, and mentoring for high-growth roles. In house coaching for CAT, GRE, GMAT and UPSC provides multiple pathways for corporate careers, higher studies, and civil services.

First Year:

Introduces students to regional diversity, development models, and local business ecosystems.

Second Year:

Bharat Darshan and rural immersion programs provide insights into India's socio-economic diversity, inclusive growth, and grass entrepreneurship

Third Year:

An international exposure visit to the Middle East familiarizes students with globally integrated economies, infrastructure-led growth, and multicultural workplaces.

Fourth Year:

A European exchange programme offers immersive academic and cultural exposure within developed economies through university interactions, industry visits, and collaborative projects.



Campus Facilities & Student Life



Physical Wellness & Sports

Well-developed sports infrastructure: including basketball courts and shuttle courts, football and cricket grounds, and a 10,000 sq. ft. modern gym with expert guidance.

Hostel Facilities

Safe and comfortable accommodation with AC, Non-AC, single to triple sharing rooms, attached and non-attached options, along with power laundry, food court, and 24x7 surveillance.



Performing Arts

Holistic development through programs in music, dance, drama, swimming and driving...



For more details
facilities and infrastructure



AMAL JYOTHI
COLLEGE OF ENGINEERING
(AUTONOMOUS)

KANJIRAPPALLY, KOTTAYAM, KERALA

 admissions@amaljyothi.ac.in  www.amaljyothi.ac.in

Admissions are open, Call **9074 557 708, 9072 661 600, 9072 661 601**

