

Report on the Conduct of Events

Name of the Event	:	Food Products Launch and Sensory Evaluation
Type of the Event	:	Dept Association Activity & Innovation and Entrepreneurship
Details of funding support, if any	:	Nil
Coordinating Department	:	Food Technology
Other Collaborations	:	NA
Date/s	:	23rd November 2023
Time	:	2pm- 5pm
Venue/s	:	Food Court
Mode of event	:	Offline
Target Group	:	Students & Staff of AJCE
Number of participants	:	Nearly 80
Resource Persons	:	Dr Swaroop S Kumar, Dr Sunnichan V George, Ms Arya Krishnan S, Ms Joselin Ann Joy & Dr J R Anoop Raj
Approval for the Event	:	Approved by Manger and Principal
Program Sheet	:	Provision to upload
Poster of the Event	:	

Brief Report on the Event:

Department of Food Technology launched 5 food products in connection with the product development activities. The following products namely: functional pasta, energy bar, aloe vera incorporated ice-cream, coconut chips and osmo-dried pineapple introduced for further optimization. After the product launch and sale, we have taken sensory evaluation for subsequent improvement and assessment.

Outcome of the Event: Students and staff actively participated in the event and 5 products were able to introduce for sensory evaluation and further optimization.

Geotagged Photographs of the Event







Attendance Sheets

: NA

Newspaper clippings of the Event	:	Nil
Prepared by	:	Dr J R Anoop Raj, Faculty Coordinator for osmo-dried pineapple. Dr Swaroop S Kumar, Faculty Coordinator for energy bar. Ms Arya Krishnan S, Faculty Coordinator for coconut chips. Ms Joselin Ann Joy, Faculty Coordinator for aloe-vera incorporated ice cream. Dr Sunnichan V George, Faculty Coordinator for functional pasta.
Reviewed by	:	Dr J R Anoop Raj, Head, Dept. of Food Technology
Approved by	:	Dr Lillykutty Jacob, Principal

Sensory Evaluation Sample Sheet:

**AMAL JYOTHI COLLEGE OF ENGINEERING (AUTONOMOUS),
KANJIRAPPALLY**

Department of Food Technology

Hedonic Scale for Sensory Evaluation

Product Name & Code: *OSMO - DRIED PINEAPPLE 0017*

Dislike Extremely	Dislike Very Much	Dislike Moderately	Dislike Slightly	Neither Like nor Dislike	Like Slightly	Like Moderately	Like Very Much	Like Extremely
							✓	

Name & Signature: *Suman Babu*

Designation/Class: *Assistant Professor in Mathematics*

Date: *23/11/23*